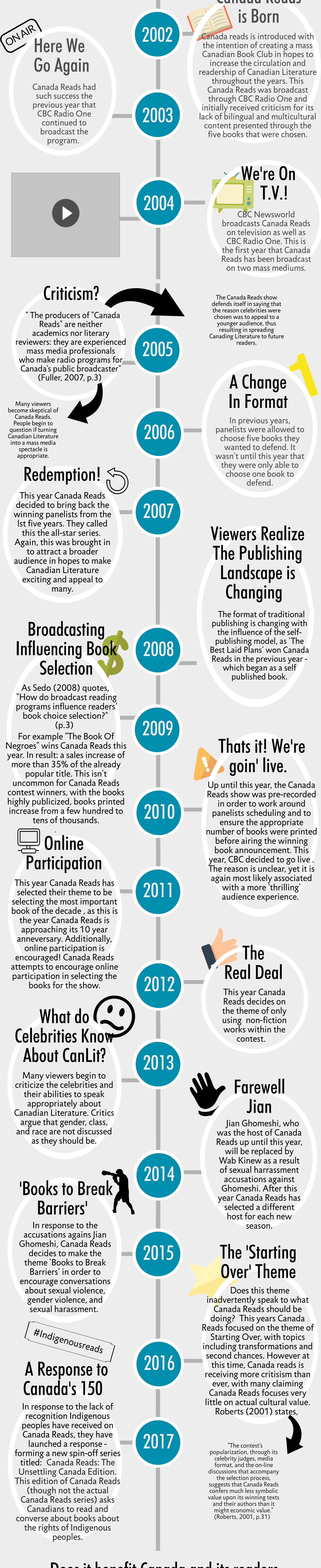


# CANADA READS THROUGHOUT THE YEARS

An attempt to form a cross country book club and bring Canadians together to experience and share great Canadian literature.



## Does it benefit Canada and its readers to have a cross-country book club?

Conclusively, Canada Reads has the ability to promote Canadian Literature to a mass audience across the country, therefore giving Canadian books a chance at becoming recognized. Additionally, Canada Reads contestants receive a large spike in sales due to the publicity, causing more sales and money being put into Canadian Literature. However, many people do not agree with the competition format of Canada Reads and feel as though it is unnecessary to make Canadian Literature compete against one another. Furthermore, the lack of recognition that Indigenous peoples receive in this competition is another issue, making many Canadians feel as though there is not an equal representation of CanLit shown on Canada Reads.

Ultimately, although there are improvements that can be made, Canada Reads creates a community and a conversation about Canadian Literature, which in itself is hugely important in order to reinforce the concept that reading Canadian Literature is extremely valuable.

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